

# LSFM Degree Show Press Pack Information Form

One per project.

<b>Student Name(s) and Project title:</b>	Pass It On by James Earl, Adam South, Jessica Kelsey
<b>Contact details/Mobile Phone</b>	<a href="mailto:12447137@students.lincoln.ac.uk">12447137@students.lincoln.ac.uk</a> OR 07538 629102
<b>Format:</b> (please indicate with an x)	<input type="checkbox"/> Film
	<input type="checkbox"/> Multi-Camera
	<input type="checkbox"/> Design
	<input type="checkbox"/> Digital Media
	<input type="checkbox"/> Script
	<input checked="" type="checkbox"/> Photography
	<input type="checkbox"/> Radio
<input type="checkbox"/> Audio	
<b>Project Synopsis – 200 words to give an overview.</b>	<p>‘Pass It On’ - A series of podcasts about life, learning and the lessons we teach each other.</p> <p>Our aim with this project was to examine the diversity of the citizens within the local community, inform our audience about these individuals, and entertain the listener.</p> <p>Our hope is that the project demonstrates the range that we feel exists in the city, of skilled individuals, not necessarily from well educated backgrounds – but that have particular skills, which they have honed and attempted to master over time. Part of this is to confirm the idea that talent is not always learned in a conformist, traditional manner, and that individualism and education should go hand in hand; that if one works hard for what they want, that they can achieve success - our contributors’ passions wholeheartedly confirm this and then some, going above and beyond simple hobbies and pass times.</p> <p>Another key notion is to prompt some form of awareness and interaction in the locale between those whom might not necessarily otherwise be aware of the babel of interests that make up Lincoln and surrounding areas.</p> <p>The main objective of the project is to share, or ‘pass on’, people’s keen interests and passions, spanning age, race, class and gender, through the demonstration and investigation of the varying practices involved with each skill.</p>
<b>Project Rationale – 200 words to give details on your</b>	<p>An ambition of this project was to transcend the boundaries of the course and make a valid contribution to the local community – hopefully reinforced by the contributors we chose to include, demonstrating versatility in both the nature of their specialism and their diverse backgrounds.</p>

<p><b>aims/creative influences.</b></p>	<p>We firmly maintained throughout that all manner of skills should get equal footing, as principally it should be the passion of the individual, and their character which drives the content of the piece.</p> <p>Our initial aim was for approximately one hour-long podcast, with elucidated contributors – the idea being, we would insert passing segments throughout, with intermittent, key, longer, more entertaining / relevant / topical or significant interview sections throughout. However, this soon had to be adjusted due to the sheer relevance of each individual we spoke to over the course of gathering raw audio – we felt these people had their own stories to tell, with a unique message to takeaway, and that valuing one over another and over-editing in a disproportionate way was not only unjust but for us impossible.</p> <p>The audience for our podcast was always completely un-restricted; essentially the project at its core should entertain/inform/and appeal to all ages, races, genders and classes of people. Moreover, on a more ambitious scale, as is the power and inherent possibility of the internet - audiences from across continents, all around the world, should be able to access the content we produced and find something worthwhile, of interest and genuine value.</p> <p style="text-align: center;"><b><u>AJJ Productions</u></b></p>
<p><b>Team Credits/Biography (Max 100 words)</b></p>	<p><b>Adam South</b> – Director</p> <p><u>~ A mature student with a passion for creative expression, and a snobbish taste in music and film.</u></p> <p><b>James Earl</b> – Producer</p> <p><u>~ An organized, punctual, hard-working student, with experience in radio production.</u></p> <p><b>Jess Kelsey</b> – Operator/Technical</p> <p><u>~ A charming, bubbly student with a friendly, outgoing disposition ideal for radio presenting.</u></p> <p>As a group we have been working together for the past year, and have a strong dynamic and undiminished ethic for producing high quality, entertaining and socially significant content for radio.</p> <p>Our first project together for the first semester of our final year on the Media Production course was Media Project 1 in Radio – a sheer blank canvas. Ever since we got to know one another properly (Jess and Adam having worked together briefly before on a live radio project for Siren FM) – we leapt out of the awkward ideas phase and onto our first, hugely ambitious undertaking; a 30-minute radio drama piece (There for the Grace of God Go I, written by Adam),</p>

with a personal dimension to it's writer, and an emotional weight which was unprecedented to all of our previous works combined.

Ever since there has been no looking back, and no stopping AJJ Productions – whenever this team tackle a project, there is an understood requirement of dedication and investment in the success of whatever we put our minds to.

For our final project, we wanted to leave a sincere mark and hoped to benefit not just our own CV's, but the wider community of Lincoln which has been our gracious and highly appreciated host over the past three years! After the emotional exhaustion of our previous project we knew we wanted, perhaps naively, what we presumed would be something somewhat more lightweight – a series of podcasts that showcased the local array of skills on offer; from people who didn't pick their talents up within the confines of traditional, prescribed education. We wanted to pay homage to a different school of study, that which encompasses society and culture, as an almost outsiders view of a completely alien curriculum to us – the notion of totally self-motivated learning.

The journey has been hard fought and once again emotionally draining – but also wholly more enjoyable it is fair to say than any other aspect of our project work to date. Our intention is that this hard work comes through, but also that the work that goes on in the world outside of university is highlighted and celebrated; in a way that hopefully can be discovered and further explored by generations to come. So to all who venture to 'pass it on' – we sincerely say, thank you!



*Adam Michael South*



*James Earl*



*Jess Kelsey*

One PR/Still  
image  
included/attache  
d for PR/Social  
Media

*AJJ Productions*



<p><b>Digital Sample of the work – 3 mins max or 3 images or 3 A4 pages OR the group/individual can submit a short film/podcast talking about the project. Max 3 mins if it is difficult to demonstrate e.g. an installation.</b></p> <p><b>Further details/Information –</b> (i.e., duration of films, size of exhibition material, or sensitive themes when staging/screening ? Anything else we need to be know?)</p>	<p><a href="https://uol.cloud.panopto.eu/Panopto/Pages/Viewer.aspx?id=24b41767-96bf-4efb-bda2-b8a7e0c3de66">https://uol.cloud.panopto.eu/Panopto/Pages/Viewer.aspx?id=24b41767-96bf-4efb-bda2-b8a7e0c3de66</a></p> <p>The staging of our piece is to simply play the podcasts in succession, with the volume at an appropriate level – if available with the project synopsis presented alongside or read beforehand as an introduction. If the AJJ Productions team, or a representative is available to be present, they should introduce the piece/parts and be prepared to discuss if appropriate afterwards.</p> <p>The AJJ Productions team wish to thank the following people, groups, places and institutions;</p> <ul style="list-style-type: none"> <li>• The University of Lincoln</li> <li>• Dylan Roys</li> <li>• The Lincolnshire Drill Hall</li> <li>• Word of Mouth Poetry</li> <li>• Mouthpiece Poets</li> <li>• Gemma Baker</li> <li>• Cassandre Balosso-bardin</li> <li>• Su Roys</li> <li>• Graham Wilsoncroft</li> <li>• Craig Bratley</li> <li>• Alina Burney</li> <li>• Will Helps</li> <li>• Samantha Waterer</li> <li>• Tiana Mae</li> <li>• Matt Mosey</li> <li>• Family, friends &amp; loved ones</li> <li>• The City of Lincolnshire</li> </ul>	
<p><b>Intended viewing environment:</b></p>	<p><b>X</b></p>	<p>Main screening auditorium</p>
		<p>Individual experience (i.e., iMac)</p>
		<p>Installation</p>
		<p>Exhibition space</p>
		<p>Social space/Headphones</p>

	Other
<b>Specific technical requirements:</b> (i.e., Oculus Rift project, iPad and headphones required, etc.)	Please state any specific requirements:  None
<b>Do you give permission for the Degree Show to exhibit your work?</b>  <b>Would you volunteer to help out at the event?</b>	YES  YES
Work not collected will become the property of LSFM, but we cannot guarantee safe storage of your work, due to logistical constraints. In completing this form, you hereby agree to these terms. We will of course try to accommodate individual circumstances where possible and thank you for taking part.	